

FORO **ARISE** Américas y el Caribe



AGENDA

Thursday 28 October 2021
9:00 AM – 1:15 PM EST/Panama

Welcome Session

ARISE in the Americas and the Caribbean: Progress and positioning of the network in the region.

Much work has been carried out by ARISE members in the Americas and the Caribbean. Looking through the lens of the four ARISE priority areas 2020-2022, the opening session will look at recent achievements and provide an overview on insights participants can gain from the Forum.

09:00 AM
09:45 AM

1. Welcome
2. Forum Objectives
3. Participant Poll
4. **ARISE in the Americas and the Caribbean**
 - Nahuel Arenas, Deputy Chief, Regional Office for the Americas & the Caribbean, UNDRR
5. **Parallel Sessions Introduction**
 - Melany Riquetti, Partnerships Officer, Regional Office for the Americas & the Caribbean, UNDRR

TURBO TALK

09:45 AM
09:55 AM

- Turbo Talk: Business & Community Resilience**
- Romain Sibille, Regional Business Engagement Specialist - Corporate Alliances, UNICEF

Parallel Session

Thriving SMEs: The relationship between resilience, competitiveness and sustainability.

Over the last decades the Americas and the Caribbean has absorbed a large part of the global losses due to the impacts of disasters. Studies, including recently published UNDRR report 'Reducing risk and enhancing the Resilience of SME's to Disasters have shown that approximately 40% of small businesses affected by disasters never fully recover, despite two in every three people works in an SME (OECD 2019). When disaster strikes, SMEs are hit harder, suffer longer and are slower to recover than larger businesses. This context provides an opportunity to learn from the experiences of ARISE network members. A selection of experiences and good practices supporting SMEs on disaster risk reduction and resilience will be shared. A panel discussion on resilience in supply chains and how stakeholder intervention can strengthen SME capacities will complement these presentations. There will be a public sector perspective on disaster risk management, participation of a large contracting company and a representative of an SME.

10:00 AM
11:00 AM

1. Welcome

- Angela Gómez Rodriguez, Director of Environmental Regulation National Association of Colombian Businessmen – ANDI

2. Good Practices Videos

- **Project Transform in SMEs in Colombia and Mexico**
 - Dr. Jose DiBella, Senior Research Fellow/Director TRANSFORM Latin America Project. University of Waterloo
 - Jorge Gómez Florido, Transform Project Researcher/Disaster prevention, response and reduction specialist
 - Maricela Adrian Tirado, TRANSFORM ARISE Summer School Researcher / Certification Manager at Jacobs Farm Del Cabo Inc.
 - Diana Niño Torres, Researcher at TRANSFORM ARISE summer school / Risk and Internal Control Manager at Carvajal Empaques S.A.
- **FENALCO Antioquia Experience - I Manage Risk, I Strengthen My Business**
 - Lida Gonzalez Rojas, Program Coordinator Fenalco Antioquia Gestiono El Riesgo, fortalezcó Mi Negocio
- **Good practices in Honduras**
 - Yuri Feres, Head of Corporate Social Responsibility for LATAM, Cargill

3. Panel: The Role of SMEs in Disaster Risk Reduction

Moderators:

- Yezid Niño Barrero, Technical Manager, Colombian Security Council. Focal Point ARISE Colombia

Panelists:

- Eduardo José Gonzalez, Director of the National Unit for Disaster Risk Management - UNGRD
- Luis Alfredo del Rio Foliaco, Administrative Manager, Ilk Ingeniería
- Eulices Cardenas, Safety Manager, Drummond Ltd
- Carlos Santos Nieto, Vice President of Procurement of Goods and Services, ECOPETROL

4. Q&A

5. Closure

Parallel Session

Risk Transfer: The insurance system as a tool for prevention and resilience building.

Why is insurance a proven tool for risk transfer and how does it fit within the framework of Disaster Risk Reduction? Conceptualising this, the session will explore how the insurance system helps to strengthen the resilience of a region, an area or a country. Furthermore, it will be linked to the recommendations of the ICMIF-UNDRR report "From protection to prevention: The role of cooperative and mutual insurance in disaster risk reduction". The aim is to identify a clear and transparent model of collaborative linkages with governments, roles and functions of states and to establish the need for a discussion agenda on this topic.

10:00 AM
11:00 AM

1. **Welcome**
 - Marcelo Rozas Garay, President at ARISE Argentina
2. **Role of the Insurance Sector in Disaster Risk Reduction**
 - Ruben Leonardini, Manager at Grupo SANCOR SEGUROS
3. **Roles of the State in Supporting the Insurance Sector for Disaster Risk Reduction**
 - Sandra E. Occhiuzz, Coordinator of the Agricultural Risk Office of the Ministry of Agriculture, Livestock and Fisheries of Argentina
4. **Good Practices**
 - Carolina Pichardo, Vice-President of the Technical Area of Seguros Universal, a subsidiary of Grupo Universal
5. **Q&A**
 - Katia Nash, Vice-president ARISE Argentina
6. **Closure**

TURBO TALK

11:00 AM
11:10 AM

- Turbo Talk: The Role of Private Sector Networks in disaster preparedness, response and recovery: Examples of collective private sector action from the Connecting Business initiative**
- Kareem Elbayar, Programme Coordinator, UNDP-OCHA Connecting Business initiative (CBi)

Parallel Session

Cost and Benefit Modelling for Resilient Infrastructure.

Currently, infrastructure represents one of the biggest investments and development opportunities influencing the everyday working of communities, cities, and countries. Investing in infrastructure should ensure that it is designed, built, managed and operated sustainably to enhance the overall resilience of communities where it is placed. Thus, the private sector plays a key role in the development of tools that enable the development of critical resilient infrastructure. In this session, AECOM plans to adapt its free infrastructure cost modelling tool to reflect the costs and benefits of building resilience into city plans. The modified tool will be available globally. ARISE-US is assisting them in this process. You will receive an introduction to AECOM's work and take part of the start of a fact-finding process about requirements. Those interested will get the opportunity to engage, get involved and contribute to this important - free - DRR tool.

11:15 AM
12:15 AM

1. **Welcome**
 - Dr Peter Williams, Peter Williams Solutions, LLC & ARISE U.S. Network Chair
 - Debbra Johnson, Debbra A.K. Johnson, LLC, Resilience Advisor & ARISE U.S. Board, Network Membership Liaison
2. **AECOM infrastructure cost modelling tool, and potential developments**
 - Cynthia Hartley, Associate Vice President, International Risk Reduction & Resilience, AECOM
 - Paul Wilcock, Director, Cost Management, AECOM
 - Kristin Qi, Project Analyst, AECOM
3. **Q&A**
4. **Closure**

Parallel Session

Designing Business Continuity Plans: Lessons Learned from COVID-19 and Multi-Hazards.

Business Continuity Plans are vital to enhancing the resilience of the Private Sector. There are many risks that threaten the survival of businesses. Moreover, in recent years, their occurrences have intensified. COVID-19 and multi-hazards have brought to the fore that businesses need to prevent and reduce their risk in order to enhance their resilience. Across the Americas and the Caribbean, there are best practices that have been conducted by Small and Medium Enterprises as well as multi-national companies. Some of these best practices are worth highlighting to inspire improved action among other companies.

11:15 AM
12:15 AM

1. Welcome

- Lizra Fabien, Executive Director at DAIC, Focal Point ARISE CARICHAM & ARISE Dominica

2. Panel: Designing Business Continuity Plans: Lessons Learned from COVID-19 and Multi-Hazards

- Andria Grosvenor, Deputy Executive Director at the Caribbean Disaster Emergency Management Agency (CDEMA)
- Caron Charlemagne, Massy Stores (SLU) Ltd.
- Luis Fernando Sulecio de la Cerda, Quality and Industrial Safety Manager

3. Launch of CARICHAM BCP Toolkit

- Brian Louisy, Chairperson, ARISE CARICHAM
- Sophia Craig-Massey, McAllister & Craig Disaster Management Inc. ARISE Canada

4. Closure

Closing Session

Challenges and next steps towards business resilience and sustainability.

The Sendai Framework calls for collaboration among all key stakeholders to strengthen disaster risk governance. Within this collaboration, the private sector is capable of contributing to resilience by aligning its strategies to the sustainable development agenda and by providing key information and data on disaster risks, which are critical for investment decisions from both public and the private sector itself. Engaging the private sector not only as advocator, but as investor and leader in DRR and prevention actions is currently being enabled through increased awareness among the economic and financial sectors that disasters and its combination of cascading effects do not only affect communities, but represent great losses in investments, and more importantly, in the sustainable development of whole economies. Throughout the pandemic We have also learned that there is a fundamental interdependency between the competitiveness of companies and the welfare of their communities.

This session aims to discuss the challenges and the opportunities to foster private sector contributions to achieve more resilient societies in the Americas and the Caribbean.

12:30 PM
01:15 PM

1. Welcome

- Elisa Trujillo, ARISE Mexico Director

2. Panel

- Mami Mizutori, Special Representative of the Secretary-General for Disaster Risk Reduction, United Nations Office for Disaster Risk Reduction (UNDRR)
- Hans-Peter Teufers, Director International Programs at the UPS Foundation & current ARISE Vice-Chair
- Claudia Herrera, Executive Secretary of the Coordination Centre for Disaster Prevention in Central America and the Dominican Republic (CEPREDENAC)
- Min. Pilar Garrido Gonzalo, Minister of National Planning and Economic Policy of Costa Rica

3. Q&A

4. Closure

- Mami Mizutori, Special Representative of the Secretary-General for Disaster Risk Reduction, United Nations Office for Disaster Risk Reduction (UNDRR)