

Official Statement by Councilwoman Adriane Maria Parise of the Municipality of Veranópolis, Brazil

Veranópolis is located in the State of Rio Grande do Sul, in southern Brazil. It's known as the National Cradle of the Apple and Land of Longevity. It has the Title of Friendly City of the Elderly of the World Health Organization (WHO). It's one of the cities with the longest population in the country and with public policies developed for the elderly.

In 2019, started the Veranópolis Resilient City Program, created by me, Adriane Maria Parise, with the position of Secretary of Social Development, Housing and Longevity.

Program's objectives: I) Improve resilient culture; II) Reduce the risks of existing disasters; and III) Prevent new risks.

The Sendai Landmark prioritizes four areas: I) Understand disaster risks; II) Improve governance; III) Invest in risk reduction; and IV) Improve in the preparation of answers.

And the Making Resilient Cities 2030 (MCR2030) Initiative has 10 steps to improve local resilient, that directed the Action Plan (2020-2024) with projects involving the municipal secretariats, social actors, private companies and university.

Of the 10 steps planned, 5 are completed with periodic follow-up. The other 5 steps are in the development phase.

We highlight the "Quality of Life Project: knowing the feelings", that developed a resilient culture, with 500 participants over 2 years.

The results: I) Improved the connection with the community; II) It has opportunistic children and adolescents: to understand about their feelings, and to deal with their emotions; Included older people for the exchange of experiences; III) Promoted the interface between politics and science, at: Presentation of the project at ICIM 2021 (18th International Conference on Innovation and Management); Publication of the experience in the Journal on Innovation and Sustainability; and Making Cities Resilient Magazine; IV) Obtained financial incentive and participation of private companies; V) Promoted the media in the dissemination of resilient and preventive culture; and VI) Institutionalized the Municipal Day of Risk and Disaster Reduction.

As city councilwoman and community representative, I promise: I) Secure relationships between existing social actors; II) Promote new networks, with programs for family and social coexistence; III) Grow in new alliances, promoting open innovation; IV) Create a parliamentary front with municipalities in the region; V) Seek investments, by international cooperation for the execution of the Linear Park, with the objectives: Integrate the community; Create spaces of coexistence; Provide urban mobility; Prevent irregular occupation; Reduce disasters, e.g. flooding and landslides; and To give opportunities for a space of culture, art and leisure.

The construction will be on a sewer network, and ensures lighting, ventilation, sanitation, community safety.

The Resilient City Veranópolis Program reduces disaster risks to have resilient, collaborative, and sustainable communities.